

**Andy Hankins** is an Extension Specialist in Alternative Agriculture and professor at Virginia State University, Petersburg, VA. He has extensive experience with the sustainable production, value-added processing, marketing, and conservation of forest-grown medicinal plants and determining the plants' potential for local-level economic development. Andy's experience with growing ginseng is well known throughout the southern Appalachia's. He has traveled extensively to lecture and assess the overseas market potential for ginseng and other woodland botanicals

**NTFP Website:**

Virginia Tech maintains a website dedicated to gathering information on non-timber forest products. You can download this brochure and learn more about non-timber forest products at the following website:

<http://www.sfp.forprod.vt.edu>

**Wild Harvest Sector  
WORKSHOP SCHEDULE 2000-2001**

**October 28, 2000** Andy Hankins on ginseng and goldenseal, Camp Mitchell, New Castle, VA.

**February 3, 2001** Syl Yunker, Appalachian Ginseng Foundation, on "virtually wild" ginseng growing, Camp Mitchell, New Castle, VA.

**February 2001 (date TBA)** David Cooke, WVU Extension Service, producing forest-grown plants for overseas and domestic Asian markets, Camp Mitchell, New Castle, VA.

**TBA in 2001** Chuck Wanzer, Botanics, and Ed Fletcher on propagating native forest plants for market.

**TBA in 2001** Andy Hankins on producing forest products for the floral/decorative market.

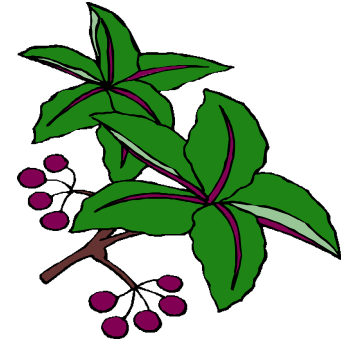
**TBA in 2001** Tom Hammett, Va. Tech College of Natural Resources, on writing a business plan for forest products enterprise

**TBA in 2001** Prof. and Kay McGrady on marketing and producing Shitake mushroom

**Wild Harvest Sector**  
c/o Total Action Against Poverty  
P.O. Box 2868  
Roanoke, VA 24001

**Ginseng  
&**

**GOLDENSEAL**



**Income Potential of  
Forest –Based  
Products**

**A hands-on training by  
Andy Hankins,  
Virginia Cooperative Extension,  
in partnership with  
Wild Harvest Sector**

**October 28, 2000**

## Wild Harvest Sector Ginseng Workshop

**Date:**

Saturday, October 28, 2000

**Time:**

9 a.m. to 2 p.m.

**Place:**

Camp Mitchell, New Castle, VA.

**What to bring:**

Bring your own lunch. Bring a rake, hoe and pick, if you have them.

**What to wear:**

Come dressed to work in any weather.

**Cost:** Free.

**Contact for more information:**

- **New Castle** Bonnie Cranmer, Craig Co. Rural Partnership (540) 864-7540. craigmaint@excite.com
- **Roanoke** Ann Rogers, TAP (540) 345-6781 ext. 4359. AnnR99@aol.com
- **Blacksburg** Tom Hammett, Virginia Tech College of Natural Resources (540) 231-2716. himal@vt.edu

Driving instructions to Camp Mitchell

From I-81 take exit 141 Salem/New Castle. Turn onto Rt. 419 towards Hanging Rock/Catawba. Turn right at light in Hanging Rock onto Route 311 North towards Catawba. Go about 20 miles to town of New Castle. Turn right onto Rt. 615 in New Castle. Go about 2 miles. Sign for Camp Mitchell is on right. Turn left into Route 689 to Camp Mitchell entrance. Park in gravel area near large building.

The workshop will consist of a morning session in which Andy Hankins will demonstrate proper planting techniques for wild-simulated ginseng and goldenseal beds. You will have an opportunity to assist in the soil preparation and planting of two new beds.

After lunch, Andy will give a slide presentation on successful ginseng cultivation techniques, and answer questions about ginseng and goldenseal cultivation, harvesting and marketing.

**YOU ARE INVITED TO JOIN THE SECTOR!**

At this meeting we will recruit persons interested in becoming first-time growers and receiving our training and guidance on finding forested growing sites, and growing, harvesting, processing, and marketing of ginseng, goldenseal, other forest-grown plants, and other special forest products.

**REGISTRATION**  
**for October 28, 2000 workshop**  
(Please pre-register by October 23)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

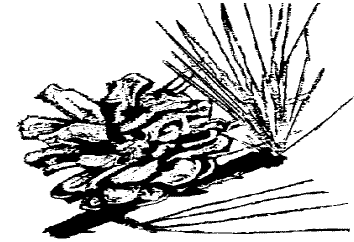
State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Send this form to:

Ann Rogers  
TAP  
P.O. Box 2868  
Roanoke, VA 24001



**Wild Harvest Sector** is a program designed to foster the sustainable propagation, harvesting, value-added processing, and marketing of forest-grown medicinal plants and other non-timber forest products in southwestern Virginia.

The program is being offered through the support of Appalachian Regional Commission by a partnership among Total Action Against Poverty, Roanoke; Virginia Tech's Dept. of Wood Science and Forest Products, Blacksburg; and Craig County Rural Partnership, New Castle.

**Wild Harvest Sector** is dedicated to the preservation of all plant species grown for market. Therefore we encourage participants to learn to "grow their own" rather than to deplete natural plant communities.

We believe that the production and marketing of forest-grown medicinal plants and other non-timber forest products can help local residents boost their income -- while conserving our beautiful forests for future generations.

**Wild Harvest Sector** offers the following:

- assistance with finding and starting your own growing site
- training and assistance in planting, cultivating, harvesting, and marketing forest plants
- ⇒ assistance with production of a variety of non-timber forest products -- floral products, mushrooms and other food products, horticultural products, specialized wood products, and a variety of forest-grown medicinal plants.